

# A Virtuous Woman

A Proverbs 31 Ministry



A Virtuous Woman is a non-profit ministry for women based on the Scriptures of Proverbs 31. Each month nearly 20,000 women visit the site and we are still growing! Our advertising rates are priced to be affordable for any size business.

By advertising with A Virtuous Woman, you are helping to further the message of our ministry. We appreciate your support. If you have any questions, please email: [sales@avirtuouswoman.org](mailto:sales@avirtuouswoman.org).

### Ad Rates for [www.AVirtuousWoman.org](http://www.AVirtuousWoman.org)

Ad Spot	Time Frame	Ad Size	Price	Available
Center	1 month	468 x 60	\$50.00	1

### Ad Rates for [www.AVirtuousWoman.org/main](http://www.AVirtuousWoman.org/main)

Ad Spot	Time Frame	Ad Size	Price	Available
Top Left	1 month	125 x 125	\$40.00	3
Top Left	3 months	125 x 125	\$120.00	
Top Left	6 months	125 x 125	\$230.00	
Top Left	12 months	125 x 125	\$550.00	
Middle Left	1 month	125 x 125	\$40.00	3
Middle Left	3 months	125 x 125	\$100.00	
Middle Left	6 months	125 x 125	\$180.00	
Middle Left	12 months	125 x 125	\$375.00	
Middle Left	1 month	120 x 60	\$20.00	4
Middle Left	3 months	120 x 60	\$50.00	
Middle Left	6 months	120 x 60	\$90.00	
Middle Left	12 months	120 x 60	\$180.00	
Top Right	1 month	Text Link	\$10.00	5
Top Right	6 months	Text Link	\$50.00	
Middle Right	1 month	125 x 125	\$20.00	3

Middle Right	3 months	125 x 125	\$50.00	
Center of Page	1 month	468 x 60	\$50.00	3
Product Review*	Lifetime	1 Review p/page	\$20.00**	
Book Review*	Lifetime	1 Review p/page	2 copies of book	
Contest Sponsor	1 month		\$20+ gift value	2

Note: Left side banners are shown on every page of the website.

\* We cannot return books or products. \*\* When requesting a product review of a family friendly item, send 3 of each product to be reviewed and tested by our testers.

### Ad Rates for A Proverbs 31 e-Newsletter

Ad Spot	Time Frame	Ad Size	Price	Available
Right Column	1 month	Text Link	\$6.00	10
Top Center	1 month	Text Ad	\$12.00	1
Middle Center	1 month	Text Ad	\$11.00	1
Bottom Center	1 month	Text Ad	\$10.00	1
Right Column	1 month	120 x 60	\$12.00	3

### Ad Rates for A Woman of Worth

Ad Spot	Time Frame	Ad Size	Price	Available
Classifieds	1 quarter	20 words	\$5.00	100
Classifieds	1 quarter	2 x 3	\$15.00	10
Classifieds	1 quarter	2 x 1	\$10.00	10
	1 quarter	¼ page	\$25.00	4
	1 quarter	½ page	\$30.00	4
	1 quarter	Whole Page	\$60.00	3
	1 quarter	Back Cover***	\$75.00	1
Inside first page	1 quarter	¼ page	\$30.00	1
Inside Front Cover	1 quarter	½ page	\$35.00	2
Inside Back Cover	1 quarter	½ page	\$35.00	2
Giveaways	1 quarter		\$20+ gift value	4
Product Review*	Lifetime	2 Review p/page	3 copies of item	2
Book Review**	Lifetime	1 Review p/page	2 copies of book	1

Notes: All purchased graphic ads for A Woman of Worth receive a free text link under Sponsors on main page of A Woman of Worth and A Virtuous Woman websites for entire quarter.

\* When requesting a product review of a family friendly item, send 3 of each product to be reviewed and tested by our testers.

\*\* We cannot return books or products.

\*\*\*Back Cover ad is in color and is 2/3 page.

**There is a \$50.00 fee to design small ads. (1/4 page or smaller)**

**There is a \$75.00 fee to design larger ads.**

- Pre-payment is required before an ad will be run. Cancellations for ads in A Woman of Worth must be made prior to ad deadlines (see below.)
- Ad submissions should be emailed to: [sales@avirtuouswoman.org](mailto:sales@avirtuouswoman.org) or a CD-Rom may be mailed to the address below.
- Graphics ads should be submitted in .jpg format at 300 dpi.

**AWOW Ad Deadlines:**

**Fall Issue '06 .....August 10, 2006**

**Winter Issue '07 .....November 15, 2006**

**Spring Issue '07 .....February 15, 2007**

**Summer Issue '07 .....May 12, 2007**

**Email [sales@ avirtuouswoman.org](mailto:sales@avirtuouswoman.org) for more information.**

**\*\*We reserve the right to reject any ad we deem inappropriate for our publications.\*\***

**\*\*Prices are subject to change without notice.\*\***